Michael Innamorato

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SUMMARY

AI Product Manager with 5+ years scaling GenAI, GRC, and contract-intelligence products across financial services and CPG. Scaled an enterprise GenAI assistant to 40K+ users, launched the #1 canned cocktail in the U.S., and bootstrapped an AI GovTech brand to 30K+ monthly users. Specialties: GenAI, product strategy, marketing, and social media / Content Creation

EXPERIENCE

State Street Bank & Trust — New York City

Senior AI Product Lead, Legal, GRC & Corporate Real Estate — *Jan 2026 – Present*

- Co-led the MVP rollout of Evisort (Workday), an AI-powered contract lifecycle management (CLM) platform, delivering a 10K-agreement proof of concept and scaling deployment toward 500K+ legal and fund agreements.
- Built a legal contract data pipeline on Databricks that auto-ingests agreements into Evisort and runs downstream analysis and reporting, routing 500K+ contracts through a single analytics layer for Legal and Compliance.
- Led State Street's POC and evaluation of Harvey (legal AI), mapping legal pain points to use cases and quantifying efficiency gains to inform an enterprise build-vs-buy decision.
- Built a portfolio of analytics tools for State Street's Corporate Real Estate division, integrating badge-scan, construction, sustainability, and building data through the Tango data mart to surface deeper occupancy and facilities insights for stakeholders.

The Civic Pulse LLC. — New York City

Founder & Product Lead (Side Venture). — *Aug 2025 – Present*

- Positioned and launched an AI-powered GovTech brand against established political media by defining the audience, content taxonomy, subscription pricing, and a multi-channel GTM motion (web, SEO, email, TikTok/Instagram) — growing to **30K+ monthly users** with paid subscriptions as a solo founder.
- Built an agentic content pipeline that autonomously sources, fact-checks, and segments NY political news by orchestrating LLM agents for retrieval, sentiment analysis, and tier-1 cross-referencing with a human-in-the-loop review step.
- Shipped and operated the full production stack (Vercel, Stripe, PostHog, Clarity, automated publishing) solo, using Claude, Cursor, and agent-based workflows to prototype and release revenue-generating features.

MetLife — New York City

Product Manager, AI & Automation — *Aug 2023 – Jan 2026*

- Scaled the MYRA AI Risk Assistant from pilot to enterprise adoption for **40,000+** employees; owned strategy, roadmap, PRDs, and rollout — improving GRC data quality **50%** and issue closure **20%**.
- Eliminated **thousands of hours** of annual manual review by productionizing a reinsurance automation platform that auto-extracts clauses from 50–60-page legal agreements using OpenAI and Microsoft Document Intelligence.
- Delivered real-time risk dashboards across operational and third-line functions by building Lake ERI, an enterprise risk data platform on Databricks integrating IBM OpenPages, OneTrust, and Fusion.
- Informed build-vs-buy decisions by running technical POCs and vendor evaluations of Harvey.ai and Hebbia.ai against requirements for legal-tech operations.

Anheuser-Busch — New York City

Chief of Staff, Launchpad (New Ventures) — *Nov 2021 – Aug 2023*

- Built consumer personas, positioning, and the analytics and operating model for Nutrl Vodka Seltzer and Cutwater Spirits as part of the founding GTM team, scaling them to the #1 and #2 spirits-based canned cocktails in the U.S.

- Launched a company-wide "Feedback Factory" that refined product formulations by collecting structured input from employees and customers through a dedicated mobile app and targeted market research.
- Managed a **$300M** innovation portfolio by defining OKRs, targets, and a new growth strategy across categories (Seltzer-centric, High/Low ABV, ready-to-drink).
- Generated **$3.3M** in estimated savings and increased team throughput **157%** by engineering operational KPIs, automation, and stronger operating rhythms.

Woodforest National Bank Houston, TX

Product Owner, Legal Operations *Nov 2020 – Nov 2021*

- Cut legal case turnaround by **5 days** and doubled processing efficiency by designing and deploying Power BI dashboards that gave leadership real-time product and operational metrics.
- Reduced project delivery time **25%** by managing Azure DevOps backlogs and roadmaps with clearer prioritization.

EDUCATION

Syracuse University Whitman School of Management — M.S., Entrepreneurship & Management
Expected Dec 2026

SUNY Plattsburgh — B.A., Computer Science
2018

PATENTS

System and Method for Detecting Large Language Model Hallucinations via External Data Verification and Entailment Modeling

U.S. Provisional Patent Application (Utility, 35 U.S.C. §111(b))Filed 2026

Patent Center No. 83001907 · Confirmation No. 1956 · Sole Inventor

- Invented a hallucination-detection system that cross-references LLM outputs against external authoritative data sources and applies entailment modeling to flag unsupported or fabricated claims before they reach end users.

SKILLS

Product & Marketing: Product Management, Product Marketing, Positioning & Messaging, Go-to-Market & Launches, Roadmapping & Prioritization, Competitive Analysis, Pricing & Packaging, Segmentation, Experimentation, Stakeholder Management, Agile/Scrum, PRDs, Use Cases, Marketing Research

Technical & Data: LLMs & Agentic Workflows, RAG, GenAI Product Strategy, Data Analysis (SQL), Business Intelligence (Power BI), SEO & Lifecycle Growth, APIs & Integrations, Databricks, Azure DevOps, Python, Claude Code, Cursor, Prompt Engineering, AI Evals, Power Automate